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# News Release

## **Marketch and Prospect9 sign a service agreement to implement fillable forms solutions to producers.**

**Gainesville, Florida (September 10, 2007)** MARKETECH Inc, a technology solutions provider, announced today the signing of a services agreement with Prospect9 LLC, a Utah based provider of cutting edge CRM tools for the Insurance and Financial services markets. The agreement will integrate MARKETECH's Fillable Forms™ and Cursive Online™ e-signature solutions so that users of Prospect9's InsureSocket and I-Relay can electronically complete and sign new insurance applications. Once executed, the application packages can be securely transmitted to third party requirements providers, agency management systems, and carriers.

"We are excited to be working with Prospect9 to bring the best in straight-through processing capabilities to insurance agents and agencies." said Tommy Lane, Founder and CEO of MARKETECH.

As part of this agreement the users of InsureSocket and I-Relay will also have access to the VoiceBond electronic signature process provided by Voice Signature LLC - a process which involves the user recording an affirmation using a telephone.

"Through this agreement Prospect9 has access to an efficient electronic processing platform which should meet the legal and compliance requirements of carriers for a large number of products," said Clay Kittrell, CEO of Voice Signature LLC.

"Our users want a forms solution that will reduce cycle times and appeal to the on-demand mentality of consumers today. With this platform our users will be able to complete a sale, and have the applicant sign the forms during one contact. This is a tremendous advantage for our clients and we anticipate a broad acceptance in a short amount of time, said Roy Goodart, VP of Sales and Marketing for Prospect9.

### **About Prospect9®**

Founded in 2002 Prospect9 is a leading provider of Agency Management (AMS) and Client Relationship Management (CRM) tools that are specifically designed for the Insurance and Financial industry. Their customers range from small independent producer shops to large Financial Institutions with thousands of users. For additional information about their products please visit [www.insuresocket.com](http://www.insuresocket.com) and [www.i-relay.com](http://www.i-relay.com).

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### **About MARKETech**

MARKETech has developed and successfully launched its FillableForms and CursiveOnLine in the insurance, banking, legal, and healthcare industries.

**FillableForms<sup>sm</sup>(FF)** is an intelligent Web-based technology which allows the collection of life and long term care insurance application data, the processing of business rules to that data, and then the creation of both a data output and a compliant, PDF application packet. This unique sales tool is flexible enough to be used in web portals, direct and virtual sales models, financial institutions, and traditional face to face sales meetings. Additionally, data porting from the MARKETech tools can be done in an XML or ACORD TxLife XML format in real-time. Integration with lead management applications, requirements providers, agency management systems, and carriers can be easily accomplished.

**CursiveOnLine<sup>patentpending</sup>(COL)** allows for the online collection of legal, encrypted, and authenticated (cursive) signatures, using either a mouse, stylus, or touch-pad. **COL** is compliant with e-Signature 2000, HIPAA, GLB, and US Patriot Act, and is now in use in insurance, banking, automobile lending, and health care.